



GALA COMMITTEE

- J. Nicole Martin Lawton, *Co-Chair*
- Robert Rock, PhD, *Co-Chair*
- Caro U. Rock, *Co-Chair*
- Vikki Sloviter, *Co-Chair*
- Julia Bergson-Shilcock, *Trustee*
- Alexandra Bauer Crouch, *Trustee*
- Rebecca Gasser, *Trustee*
- Liza Herzog, *Trustee*
- Clare Punam Pozos, *Trustee*
- Carla Rock, *Trustee*
- Susan Rock, *Trustee*
- Kevin Duffy
- Ami Ehlenberger
- Angela Hoffman
- Elizabeth Knighton
- Jason Knudson
- Christine Kozsuch
- Stephanie Sidlow
- Meredith Sossman
- Patty Stewart
- Dari Willey
- Rachel Zangrando

2024 BENEFIT GALA TICKET	PATRON \$250	RISING STAR \$475
RECOGNITION IN PLAYBILLS		✓
1 GALA TICKET INCLUDING DINNER		✓
COCKTAIL HOUR & PERFORMANCE	✓	✓
TAX DEDUCTIBLE	\$150	\$275

PAYMENT DUE BY APRIL 12, 2024

Where: Fairmount Water Works
 When: Thursday, May 9, 2024
 Cocktail Hour & Performance: 6PM - 7PM
 Dinner & Auction: 7PM - 9PM
 Cocktail Attire • Open Bar

SPONSORSHIP LEVELS	CORPS \$1,500	SOLOIST \$2,500	PRINCIPAL \$5,000	IMPRESSARIO \$10,000	ETOILE \$25,000
DONOR BRANDING & RECORDED ACKNOWLEDGMENT AT EVENT					✓
SOCIAL MEDIA ACKNOWLEDGMENT 105K Facebook, 45K Instagram					✓
PREMIUM VIP TABLE				✓	✓
LIVE ACKNOWLEDGMENT DURING EVENT				✓	✓
WINE & CHEESE RECEPTION WITH YAGP SHOWING AT THE ROCK SCHOOL				10 Guests	15 Guests
LOGO WITH LINK ON WEBSITE			✓	✓	✓
2024 BENEFIT GALA TICKETS	2	4	8	10	20
CLASSIC NUTCRACKER TICKETS	2	4	6	8 Premium Tier	10 Premium Tier
GALA PROGRAM BOOK AD	1/4 Page	1/4 Page	1/2 Page	1 Full Page	2 Page Spread
LISTING IN GALA MATERIALS & RECOGNITION IN PLAYBILLS	✓	✓	✓	✓	✓
TAX DEDUCTIBLE	\$595	\$1,065	\$2,260	\$5,580	\$17,750

PROGRAM BOOK ADVERTISEMENTS	QUARTER PAGE	HALF PAGE	FULL PAGE	2 PAGE SPREAD	INSIDE COVER	BACK COVER
FULL COLOR - 5.5" X 8"	\$375	\$750	\$1,500	\$2,000	\$2,250	\$2,500

Mail payment form below to:

The Rock School for Dance
 Attn: Benefit Gala
 1101 South Broad Street
 Philadelphia, PA 19147

- or -

[CLICK HERE](#) to submit your donation online

- or -

Scan the QR code to submit your gift online:



Name: _____

Organization Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Telephone: _____

Enclosed is my check payable to The Rock School for \$ _____

- PATRON - \$250
- RISING STAR - \$475
- CORPS - \$1,500
- SOLOIST - \$2,500
- PRINCIPAL - \$5,000
- IMPRESSARIO - \$10,000
- ETOILE - \$25,000
- QUARTER PAGE - \$375
- HALF PAGE - \$750
- FULL PAGE - \$1,500
- 2 PAGE SPREAD - \$2,000
- INSIDE COVER - \$2,250
- BACK COVER - \$2,500



www.therockschool.org



advancement@therockschool.org



Alex Vest at (215) 551-7010 ext. 1114



ROCK ANNUAL GALA: Auction Item Donation

CONTACT INFORMATION

Donor Name: _____

Organization Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Website (if applicable): _____

AUCTION ITEM INFORMATION

Auction Item Name: _____

Item Description:

Special Instructions:

Fair Market Value: \$ _____ I can provide photos of item: Yes No

SUBMIT YOUR DONATION FORM

DONATIONS DUE BY APRIL 12, 2024

The Rock School for Dance
Attn: Benefit Gala
1101 South Broad Street
Philadelphia, PA 19147

- or -

Scan the QR code below to
submit your donation online:



[CLICK HERE](#) to submit
your auction donation form online

- or -

Email auction donation form to:
advancement@therockschool.org

AUCTION CATEGORIES

- Alcohol/Wine
- Antiques
- Apparel
- Art
- Beauty
- Celebrity
- Classes / Lessons
- Collectibles
- Cooking / Kitchen
- Dining
- Electronics
- Family Fun
- Gift Cards
- Health & Fitness
- Home
- Jewelry
- Kids
- Merchandise
- Memberships
- Memorabilia
- Photography
- Services
- Spa
- Sports
- Themed Baskets
- Tickets & Entertainment
- Tours / Outings
- Travel / Vacations
- Unique Experiences
- Other



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